



YEARBOOK DESIGN CHECK LIST

- Do you have photos, captions, copy and a headline?
- Do all elements begin and end on a grid or column?
- Have you established an eyeline?
- Do you have a dominant element?
- Have you varied the sizes and shapes of elements?
- Do captions touch the pictures they identify?
- Is the headline a natural lead-in to the copy?
- Have you established consistent margins?